POSITIONING STATEMENT

Orange City will retain its small-town ambiance and historic character even as it grows in population and attracts the growth industries of the future.

Authenticity, diversity and access to nature will be protected and strengthened as the City offers both the advantages and challenges of a distinctive community. As such, the City offers a high quality of life for its residents, an opportunity for those businesses who want to be in a community with a strong sense of place and an inviting place to visit for those persons seeking active and unique experiences.

GOALS

Protect water resources

Support the historic district

Encourage planning & growth management

Continue organizational sufficiency

Develop community identity

Strengthen fiscal sustainability

Promote public safety

Enhance infrastructure

PRIORITYES

• Redevelop City Core

• Focus on Eco-Tourism

• Encourage Economic Growth

• Strengthen Quality of Life

• Build and Maintain Efficient Infrastructure